



Mimic Social

Certificate of Completion

Completed: April 5th, 2022

PRESENTED TO

Jessica kehl

For successfully creating and managing simulated social media marketing campaigns for Facebook, Instagram, YouTube, Twitter, LinkedIn, and Pinterest. The following skills and activities were completed as Jessica gained hands-on experience in earning this certification.

- Launched paid social ad campaigns
- Wrote content for social media posts
- Selected valuable pre-created content
- Planned and scheduled posts
- Managed multiple \$5,000 weekly content creation and promotion budgets
- Analyzed data, metrics, and results
- Optimized campaigns for conversions
- Drove platform engagement
- Responded to customers
- Targeted different market segments

A handwritten signature in black ink, reading 'Stuart Draper'.

Stuart Draper, CEO
Stukent, Inc.

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